



# Security System and Secure Registration for Plant & Machinery

Identification of stolen plant has now been made easier with CESAR

**“Stop Equipment Theft *NOW*”**



Promoted by



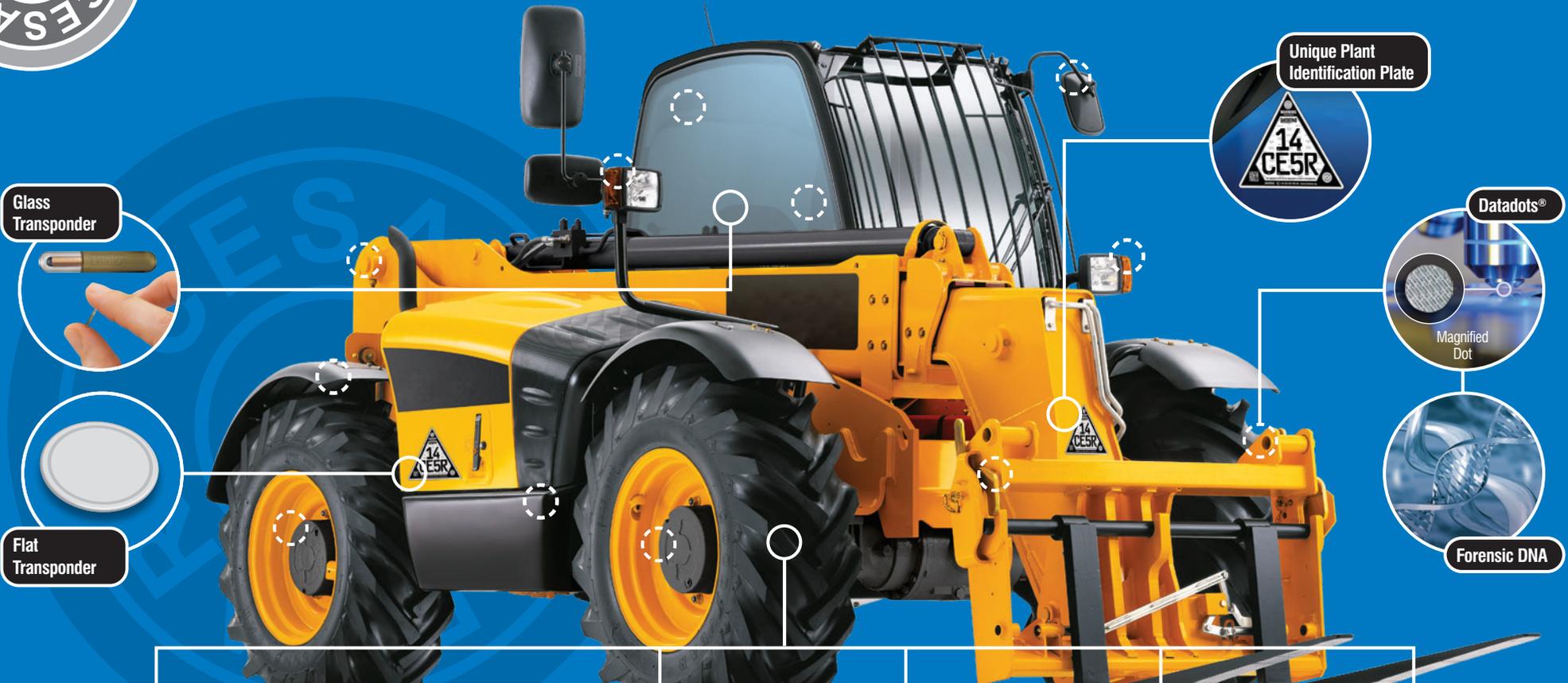
Call 03 450 700 440  
[www.cesarscheme.org](http://www.cesarscheme.org)

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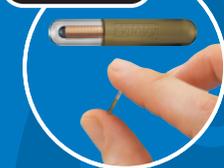




# CESAR - The Official Construction and Agricultural Equipment Security & Registration Scheme



Glass Transponder



Flat Transponder



Unique Plant Identification Plate



Datadots®



Magnified Dot

Forensic DNA



**Unique Plant Identification Plate**

Forming a major part of the visible deterrent these indicate to potential criminals that Datatag genuinely protects your machine and there is a high risk of it being traced should they steal it. Datatag will take legal action against any copying or unauthorised production of these unique ID plates that contain Datatag's world wide registered trademark.



**Glass Transponders**

This transponder is roughly the size of a grain of rice. It contains a unique code number which is permanently programmed into its integrated circuit. The number cannot be altered or deleted.

**Flat Transponders**

The flexible flat transponder contains a unique code, permanently programmed into its integrated circuit, which cannot be altered or deleted and is impervious to either electronic or magnetic attack.

**Datadots®**

A superior microdot identification system developed for ease of use. The Datadots® can be applied to any surface, thus making it virtually impossible for the criminals to locate and remove them all.

**Forensic DNA**

A unique chemical DNA solution. Each piece of equipment is protected with an invisible and unique DNA code. Criminals will have to be confident they have removed every molecule of Datatag DNA.



# The Official Construction and Agricultural Equipment Security and Registration Scheme

## What are you waiting for? Your equipment to be stolen!

### CESAR – The Right Track

- A CESAR registered machine is **4** times less likely to be stolen\*.
- A CESAR registered machine is **6** times more likely to be recovered if stolen\*\*.
- Over 550,000 machines are now registered and protected with the CESAR Scheme.
- Visible and covert markings - a real deterrent.
- No annual fees - invest just once in marking and registering your equipment for life.
- Potential for lower insurance premiums of up to 20% and reduced excesses - CESAR is approved by all major insurers.
- Quick Police access to the CESAR database -providing an instant trace on stolen equipment via Datatag's UK 24/7 Secure Contact Centre.
- Recognition by local and national government agencies - easier to get your equipment authorised to work on major construction sites.
- No finders fee or bounty charge for recovered stolen vehicles & plant
- CESAR is supported by the Home Office and the National Police Chiefs' Council (NPCC formerly ACPO).



### CESAR it or lose it!

\*compared with statistics produced by IMIA \*\*source PANIU



Easy Roadside Identification



National Police Support & Training



UV Datadots® Identification

To find your nearest dealer visit: [www.cesarscheme.org/dealer.php](http://www.cesarscheme.org/dealer.php)

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